



Positions Available for 2009-2010 Term:

Director of Marketing:

- Help direct GYC's overall marketing and strategic initiatives.
- Work with the Vice President for External Affairs to design, develop and execute campus-wide promotions that highlight current GYC activities.
- To work in conjunction with the Executive Board in order to plan and develop ideas for GYC events and workshops.
- Assist the Executive Board to successfully interface with student organization bodies (SAO & SAFC) and the Cornell University administration in the implementation of outreach campaigns.

Director of Alumni Relations:

- To initiate, maintain, and strengthen the relations between GYC and Cornell Alumni.
- Responsible for publications as well as relations with Cornell-based media outlets.
- Work with the Director of Marketing to coordinate and grow existing outreach programs.
- Implement and execute communications strategies to promote GYC on the international level and establish working relationships with other NGOs.

Grant Consultant:

- Responsible for researching & preparing grant proposals as well as managing the procurement process.
- Provide input in the development of research and development projects to guide program efficiency and effectiveness.
- Identify funding opportunities to match GYC priorities, and serve as a liaison to funding organizations.
- Provide analytical, strategic and tactical support to the Vice President for Internal Affairs.

Founded in 2009 by Cornell University students, Global Youth Concept (GYC) is a registered international NGO in Pampanga, Philippines, which has developed and plans to implement public interest programs to increase the standard of living for the youth of these regions via educational support, community outreach, and health initiatives. GYC seeks to establish a feeding program, create a sustainable garden for the community and provide educational opportunities through scholarships in the Philippines and wider Southeast Asian region

www.globalyouthconcept.org